



PRINCIPLE 5

# Creating learners for life —for all ages

## Charter as Cause

Guiding principles for fundraising

**ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.**

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**The charter's guiding principles for fundraising:**

- Making education accessible for all
- Advancing research for the public good
- Serving our community
- Protecting the planet
- Creating learners for life

## PRINCIPLE 5

# Creating learners for life—for all ages

### Belief statement

Learning is a lifelong journey.

### Overview

Our ability to learn is unlimited. We believe learning is fundamental to the human condition. Education can help build cognition early in our development and it can also provide the joy of discovery in our later years. Because learning provides a path to a meaningful life, we work to expand education to provide access to populations at every life stage.

### Key messages

- Engage learners at all levels: preschool-12 to Post-University
- K-12 education initiatives support educational needs across local schools and generate long-term effects in the classroom and beyond
- OLLI at ASU provides learning experiences and a community where adults ages 50+ engage in non-credit university-quality classes, member-driven programs, campus-based learning opportunities, and pathways to public service
- Mirabella intergenerational on-campus community fueled by lifelong learning and collegiate energy that reinvents what it means to be retired

### Proof points

- ASU Preparatory Academy brings rigorous education, tuition-free, to more than 17,000 immersive and online K-12 students across Arizona. In 2019, 97% were admitted to a post-secondary institution.
- Dreamscape Learn will bring virtual reality into the classroom allowing students of all ages to explore completely different worlds and perform complex learning, discovery and problem-solving tasks that you wouldn't be able to do in a traditional learning environment or lab in a campus setting.

- OLLI at ASU provides learning experiences and a community where adults ages 50+ engage in non-credit university-quality classes, member-driven programs, campus-based learning opportunities and pathways to public service.
- 84% of Americans believe they do not have a chance to improve their standard of living. Nearly 100 million working-age adults in America do not have a college degree. 44 million of them do not earn a living wage. Hundreds of thousands drop out of the conventional education system each year. ASU's Learning Enterprise focuses on creating programs that fit the lives of learners, meeting them where they are instead of expecting them to fit into a traditions system that is not working for them.