

COLLEGE OF LIBERAL ARTS AND SCIENCES

Social Sciences







ANSWERING BIG QUESTIONS ABOUT PEOPLE, COMMUNITIES, OUR ENVIRONMENT AND THE CHANGING WORLD

Our world is on the precipice of change. Conflict and war along borders. Global health disparities. Climate instabilities. Infectious disease contagions. Racial and gender inequalities. The New American University is premised on the social sciences' ability to be a leading global center for solutions to these challenges. The social sciences at ASU are not merely interdisciplinary. Managing change and embedding solutions into our communities will only occur through the partnerships within the university and throughout the world. We will achieve these goals through discovery and development — and your assistance.

JULES HENRY

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impact
careers
for
all
majors

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A BOLD VISION: SHAPING HOW SOCIETIES INTERACT WITH THE WORLD

AT ASU, THE SOCIAL SCIENCES PROVIDE KNOWLEDGE, INSIGHT AND SKILLS TO ANSWER OUR WORLD'S MOST PRESSING QUESTIONS

And at the College of Liberal Arts and Sciences, the social sciences unite and catalyze the humanities and natural sciences.

Through traditional and interdisciplinary teaching and research located in centers, programs and schools, ASU students are introduced to faculty and graduate students pursuing this wide range of topics and are encouraged to delve into multiple academic areas. It is not uncommon for students to graduate with multiple degrees, minors and certificates. Social science students select from degree programs in such areas as American Indian studies, anthropology, communication, family and human development, geography, global health, global studies, justice, and social inquiry.

OUR DONORS' IMPACT

The spirit and generosity of the College of Liberal Arts and Sciences supporters reflect their strong belief in the contributions of higher education to our economy, society, health and communities. For example, because of her relationship with her faculty mentor, an alumna recently made a gift to an existing scholarship in the Hugh Downs School of Human Communication that increased funding from just 20 percent of a student's annual tuition to 100 percent. And a multinational bank established a lecture series in the School of

Transborder Studies that enables students, faculty and the community to hear from nationally renowned scholars about the history, literature, politics and culture of borderlands.

Campaign ASU 2020 offers opportunities to advance this tradition of generosity. With support from alumni and friends, we will affirm the social sciences' place in CLAS, ASU and the world, while also providing resources to students and faculty to expand their research and implement new discoveries to better society.



“OUR GOAL IS TO ADVANCE THE SOCIAL SCIENCES TO ADDRESS REAL-WORLD PROBLEMS. THIS INVOLVES ENGAGING WITH RESEARCHERS IN OTHER SCHOOLS ACROSS ASU AND AROUND THE GLOBE. IT ALSO MEANS CONNECTING WITH POLITICAL LEADERS SO THAT THEY BETTER UNDERSTAND THE IMPORTANCE OF THE SOCIAL SCIENCES IN DECISION MAKING AND HOW THAT KNOWLEDGE CAN IMPROVE HUMAN OUTCOMES.”

— Elizabeth Wentz, Dean, Social Sciences

BREADTH AND DEPTH

The centers and institutes in the College of Liberal Arts and Sciences are positioned to make an impact on the world's future by taking advantage of symbiotic relationships in research and scholarship. Our social science efforts are focused on health, global communities, methods and inequality.

The School of Human Evolution and Social Change's Center for Global Health uses social science tools and insights to question our most basic assumptions about why people fall ill and what we should do about it. The Center partners with global communities that include people from Bangladesh to Paraguay.

Studying and constructing global communities will be critical as our world manages change. Our **School of Geographical Sciences and Urban Planning** utilizes its expertise in its Community Development for Social Equity research. Community development addresses issues of affordable housing, place-making and revitalization, neighborhood-based planning, and the rebuilding of communities after disasters.

Social science methods are essential to putting together the pieces of research and education and include greater teaching of qualitative and quantitative data, statistical data, field surveys and different methods of data examination.

The Hugh Downs School of Human Communication's Health Communication Initiative (HCI) inspires health and wellness of individuals to communities through innovative communication research and advocacy. Its mission considers the complexities of health in an increasingly global world and provides guidance and locally specific solutions that advocate for healthy individuals and societies. As one example of its work, HCI researchers examine the role of communication in recovery from alcoholism nationally, especially among college students who begin their recovery as undergraduates.

Inequality in our world will be a continuing challenge as borders change, access to education becomes more important and poverty increases. **The School of Transborder Studies'** Latino Community Lab has conducted research that explores educational gaps in Latino youth education in Phoenix. Poverty and violence are thoughtfully investigated through diverse lenses, as are solutions in our **School of Social Transformation, American Indian Studies Program, and American Indian Policy Institute.**

TOTAL GOAL: \$38 MILLION

ENSURE STUDENT ACCESS AND EXCELLENCE

FIRST-GENERATION SCHOLARSHIPS

Nearly one-third of freshmen in our college are first-generation students; many come from households unable to fund the costs of higher education. When first-generation students fulfill their academic potential, they can change their own lives and those of their families by opening the door to higher education. Increasing the number of scholarships for first-generation students ensures that all students with the ability and ambition to pursue a degree in our college have the opportunity to excel. Through the campaign, we aim to establish 25 additional endowed scholarships to benefit first-generation students.

GRADUATE FELLOWSHIPS AND AWARDS

Graduate students are the backbone of faculty research. With the best graduate students, our faculty members will teach, discover and innovate at their highest capacity. But competition for exceptional graduate students is fierce. Through the campaign, College of Liberal Arts and Sciences seeks to add 10 additional graduate fellowships. Such funds will ensure that CLAS continues to attract the brightest minds and will help ASU meet its goal of accelerating important discoveries.

GENERAL SCHOLARSHIP SUPPORT

As the core of the New American University, College of Liberal Arts and Sciences wants to be known

for the students we include rather than those we exclude. Currently, we have more than 200 endowed scholarships for 22,000 students, which means that less than 1 percent of students receive tuition relief. Through the campaign, we look to establish an additional 50 endowed scholarships to give more qualified, driven and committed students access to an excellent education, regardless of their ability to pay.





“MY SCHOLARSHIP SUPPORT AT ASU PROVIDED ME THE OPPORTUNITY TO ACTIVATE MYSELF IN DIPLOMACY. I AM INTERESTED IN A CONTEMPORARY KIND OF DIPLOMACY — ONE THAT CALLS FOR SHIFTING BOUNDARIES WHEN NECESSARY AND WELCOMES INNOVATION; WHERE POSTERITY, DEMOCRACY AND SECURITY ARE OUR FOREIGN POLICY PRIORITIES.”

— Kamra Sadia Hakim '15, Global Studies, recipient of the 2013 College of Liberal Arts and Sciences Dean's Student Success Award and 2016 recipient of the Thomas R. Pickering Fellowship



CHAMPION STUDENT SUCCESS

INTERNSHIP SCHOLARSHIPS

Our college helps coordinate and place thousands of students in internships. Many qualified students are unable to participate in these critical learning and career opportunities, however, because of the cost and often the wages they must forgo by not working summer or part-time jobs. We seek to change this.

For example, students across ASU enroll in the Capital Scholars summer program in the School of Politics and Global Studies, where they participate in classes and internships at agencies across Washington, DC. However, program fees, housing, meals and transportation costs prevent many talented students from participating. By the campaign's conclusion, our goal is to establish 15 endowed internship scholarships, increasing support for students who want to take advantage of these opportunities for growth.

UNDERGRADUATE RESEARCH INNOVATION FUND

In the College of Liberal Arts and Sciences, we believe all undergraduate students should have the opportunity to work with our exceptional faculty on innovative research to better prepare themselves for the future and contribute to our knowledge enterprise. But this opportunity can be out of reach for students who need to work in order to pay tuition.

The Undergraduate Research Innovation Fund addresses this financial challenge by giving students the opportunity to earn money while conducting research with faculty, graduate students and external research partners — whether they are developing alternative energy from sunlight or collecting samples from an archeological dig in Mexico. Students involved in research persevere

to graduate at higher rates and are better prepared for graduate school and careers. Through the campaign, we aim to create an endowed Undergraduate Research Innovation Fund that would support a minimum of 10 students eager to access these life-changing opportunities.

INTERNATIONAL EXPERIENCE SCHOLARSHIPS

Preparing for a global future is a vital part of today's undergraduate experience. To ensure our liberal arts and sciences students are prepared, we need to greatly expand students' access to educational travel and research. International educational travel programs change students' outlooks and heighten their understanding of the world around them. Through the campaign, like-minded friends and alumni can help furnish 10 endowed scholarships so more students are able to take part in both short- and long-term study-abroad programs.



B.L. TURNER II, PhD

REGENTS' PROFESSOR, SCHOOL OF GEOGRAPHICAL SCIENCES AND URBAN PLANNING



“Often the most creative research ideas are the most difficult to fund, because they are unexplored and do not have sufficient evidence to garner external funding. In these cases, university and endowment funds become an indispensable source for the exploration.”

ELEVATE THE ACADEMIC ENTERPRISE

ENDOWED FACULTY POSITIONS

The College of Liberal Arts and Sciences' faculty are important catalysts of the ASU mission and experience — they communicate knowledge and mentor the next generation of problem solvers, teaching the essential skills of critical thinking, writing and research. World-renowned faculty members cultivate original scholarship that shapes the future of their field, inspires classroom learning and elevates the university's global reputation. Their work attracts grant funding and draws other notable researchers

and promising graduate and undergraduate students to ASU. Yet building a community of award-winning faculty at the forefront of discovery is no easy task.

Endowed chairs and professorships — which provide additional funds for faculty research — give the college a competitive edge. With campaign support, we aim to establish an additional 20 endowed chairs and professorships to attract and retain top teachers, researchers and scholars. The ultimate beneficiaries of endowed chairs are ASU students who will learn from, and be inspired by, these leaders in their fields.





FUEL DISCOVERY, CREATIVITY AND INNOVATION

EXPLORATION

School of Politics and Global Studies

The School of Politics and Global Studies explores the fundamentals of politics and governance at local, national and global levels by studying global institutions as well as the causes and consequences of problems that cross national boundaries. Faculty and students analyze issues from social, political and technological perspectives to encourage scholarship that brings knowledge to bear on local, national and global challenges. Our goal is to establish an endowed fund for program support that would establish a faculty chair and offer scholarships and internships for students interested in this expansive field.

Teotihuacan Research Laboratory

Alumni and friends can support scholarships and facilities at the Teotihuacan Research Laboratory, based at the world-famous ancient city in Mexico. Here, ASU faculty and students are excavating the art and culture of the people in what was once the largest city in the New World. “Teo,” as it is called, is a place of wonderful discoveries where rising archaeologists gain critical fieldwork and practicum experience. Philanthropic funding is necessary for faculty and student travel, archeological materials, and basic subsistence while in Mexico. Also, funding for extensive construction work — e.g., upgrading lab infrastructure, reinforcing storage and installing solar panels — is vital for ongoing research and scholarship.

CONSERVATION

School of Geographical Sciences and Urban Planning

Through the campaign, alumni and friends can choose to support the School of Geographical Sciences and Urban Planning, a point of distinction

for ASU. Better understanding of urban planning and geographical sciences is pivotal in conserving Earth's limited resources. From a geography perspective, the school offers computational spatial science, cultural geographies and climate science, while urban planning guides community development for social equity, transportation planning, urban design and sustainable cities. Earth systems and climate science research are conducted on a variety of scales, from investigations of modern urban climate systems to the long-term climatic variability driving landscape changes.

Students and faculty in urban design and sustainable cities are involved in balancing what have come to be known as the three “Es”: environment, economy and equity. Under this new urban ecology, cities are no longer viewed as detrimental but as part of the solution to environmental problems. From an urban-design point of view, this entails designing and implementing compact urban forms, which bring intrinsic environmental, social and economic benefits of living smaller, driving less, lowering energy costs, strengthening social connection and fostering networks of economic interdependence. We seek \$2 million through the campaign to support students through scholarships, internships and travel support to experience the world. Our faculty also rely on additional research funding to contribute to the scholarship of the impact on places where people live and work.

American Indian Studies, Center for Indian Education and American Indian Policy Institute

American Indian Studies is the degree-granting unit that emphasizes the latest ideas and research impacting indigenous communities across the United States, with a completely indigenous faculty,



KATIE HINDE

ASSOCIATE PROFESSOR, SCHOOL OF HUMAN EVOLUTION & SOCIAL CHANGE AND
CENTER FOR EVOLUTION AND MEDICINE

Mother's milk is not one-size-fits-all. For starters, research by ASU Anthropologist Katie Hinde shows that the composition of a mother's milk differs based on such factors as whether she is a new or experienced mother, is nursing a son or a daughter or is healthy versus sick.

As Hinde talks about her work, her enthusiasm is evident. "I study the first substance a mammalian infant consumes, a substance shaped by millions of years of evolution," she says. "Through the research we're doing now, we've discovered that mother's milk is as unique as a fingerprint. This personalized food is medicine and signals why mother's milk is 'liquid gold.'"

An anthropologist by training, Hinde was drawn to ASU by the newly launched transdisciplinary Center for Evolution and Medicine and by the university's focus on use-inspired research. In addition to dozens

of peer-reviewed journal articles and book chapters, she co-edited *Building Babies: Primate Developmental Trajectories in Proximate and Ultimate Perspective*, released by Springer in 2013. Hinde is an associate editor and writer for *SPLASH! Milk Science Update* and an executive council member for the International Society for Research in Human Milk and Lactation. Her blog, *Mammals Suck . . . Milk!*, showcases research on mother's milk, breastfeeding and lactation for the general public, clinicians and researchers.

"Science is only as good as it is translated into people's lives," she says. "Knowing more about early life and nutrition can ultimately enhance how clinicians deliver care and parents make decisions."



which is unique to ASU. The Center for Indian Education offers teaching, research, community partnerships and programs to promote education, opportunities and entrepreneurship with indigenous populations. The American Indian Policy Institute collaborates with and empowers tribal governments and American Indian communities on issues that affect them by providing information, expertise and certifications. The Institute also nurtures innovation for American Indian sustainability.

The campaign provides an opportunity to strengthen ASU's commitment to native peoples by attracting support for any of the three College of Liberal Arts and Sciences units that focus on the culture, language and traditions of indigenous populations. With the help of alumni and friends, we aim to fund 50 scholarships and fellowships, two endowed professorships, program support, and a physical hub where indigenous students and faculty can gather and collaborate.

GLOBAL HEALTH

School of Human Evolution and Social Change

Social scientists at ASU are pursuing forward-thinking projects here and around the world. Through the campaign, we aim to invest \$500,000 in the Center for Global Health.

ASU already has the largest Global Health degree program in the country. Drawing on the university's

national leadership in the social sciences, the Center for Global Health is innovating how we investigate the cultural and social aspects of health in developing countries. With major USAID contractor Chemonics, we have formed the Global Impact Collaboratory, a unique collaboration of some of the world's most experienced development experts and best social scientists. The goal is to test and refine faster, cheaper, basic tools that allow us to better design health development projects and more efficiently determine when they are successful. The Collaboratory seeks funding for projects that implement and refine these innovative methods and provide the world's best learning laboratory for training the next generation of practitioners.

EDUCATIONAL INNOVATION

Center for Gender Equity in Science and Technology — CompuGirls

Participation from women belonging to diverse race, ethnic and social class groups in science, technology, engineering and math (STEM) fields is lacking. Despite efforts to narrow divides, there is no coordinated interdisciplinary research or evidence-based strategies that consider girls and women of color, their identities, and their potential impact in these fields. Gifts to the campaign will help fill this gap by supporting the Center for Gender Equity in Science and Technology. Support is sought to establish a named professorship for the center as well as an endowed fund to sustain its programming.

The center's mission is to drive the discourse and experiences of underrepresented girls in STEM by owning, generating and critiquing the collective body of scholarship on and offering culturally responsive programs for girls of color and STEM education. One of the leading programs within the center is CompuGirls, which introduces adolescent girls to STEM fields through innovative teaching techniques, social justice and the latest technology.



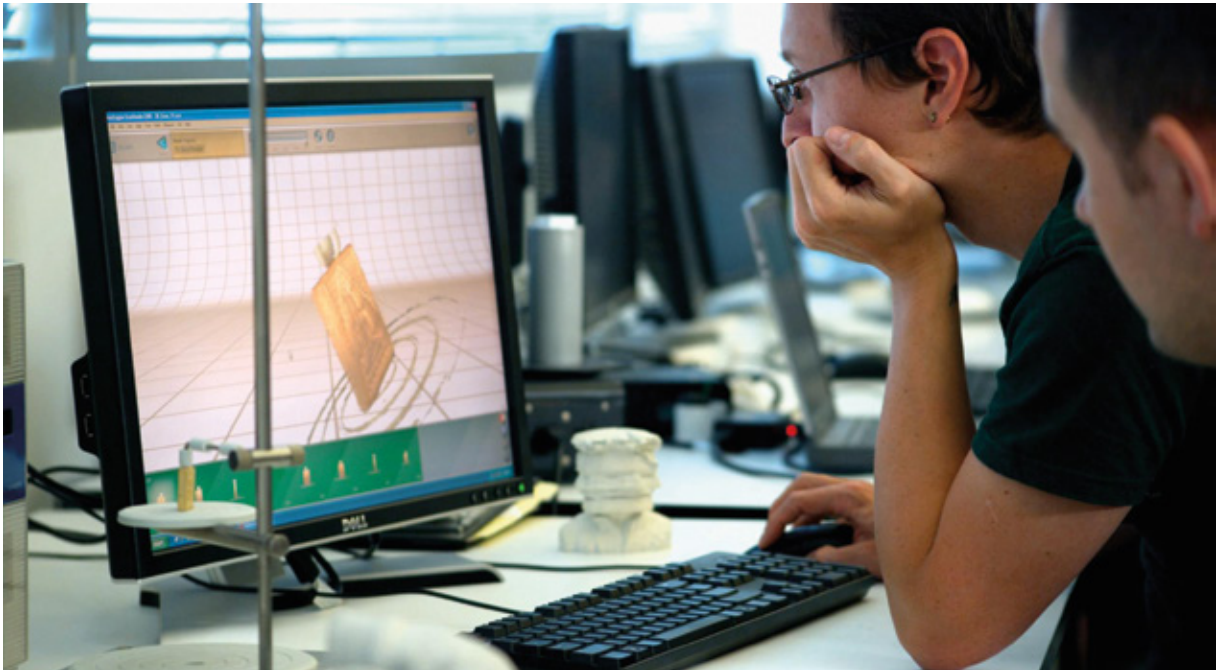
BIG IDEAS

HEALTH AND WELL-BEING FOR CHILDREN, YOUTH AND FAMILIES

The Diversity and Inclusion Sciences Initiative (DISI) in the T. Denny Sanford School of Social and Family Dynamics is a new set of programs that will serve underrepresented children, youth and families by conducting and translating research that promotes access while reducing prejudice and stereotyping. DISI team members focus their efforts in many areas, explaining and reducing inequities in access to resources, promoting positive intergroup relations, enhancing care and compassion for those in need of help, and finding answers to pressing problems of our increasingly diverse world. The end goal of the DISI's collective efforts is the advancement of solutions that enhance empowerment, equity and fairness for diverse populations of individuals and groups. Gifts to the campaign will ensure that this program has the necessary resources for faculty research and graduate student fellowships.

NAVIGATING THE WORLD AND PLANNING THE FUTURE

Students and faculty are tackling some of the world's most pressing environmental and societal challenges, including climate policy, water resource management, disaster relief, housing and community development, the transition to renewable energy, and sustainable growth. The School of Geographical Sciences and Urban Planning is focused on how places are organized and function, what they mean to the people who live in them and how they will be best adapted to meet the challenges of environmental and societal change. While there is already considerable knowledge about the physical environment, human response, economic indicators and political factors, the challenges we face are not limited to these individual areas. The school looks for linkages between these disciplines to examine both past and potential future interactions. Support from alumni and friends will advance this work by establishing an endowed fund that will accelerate the school to a top ranking. Campaign gifts will name the school, provide for a faculty chair and two professorships and furnish doctoral completion fellowships and grants.



JOIN US IN PUSHING BOUNDARIES

The social sciences are critical to the success of Arizona State University. With Campaign ASU 2020, the future of the social sciences is in donors' hands. Whether alumni and friends choose to support scholarships, research or direct community-focused projects, all can know that they are expressing their values and passions in one of the most powerful ways possible.

There has never been a greater opportunity for donors to make a difference. By supporting the College of Liberal Arts and Sciences and the social sciences in Campaign ASU 2020, alumni and friends share their own personal vision of

what higher education should be while helping more students achieve their dreams, more faculty accelerate their discoveries and more programs catapult to higher levels. Gifts to the campaign will broaden students' horizons and ensure they are prepared to tackle the big questions. **Join us.**





With your generous support, Arizona State University has reinvented the public research university. We are both more inclusive and more accomplished than ever, with ASU students and faculty earning unprecedented levels of recognition for their achievements. Our graduates leave here as master learners who are capable of rising to meet any new and unfamiliar challenge. ASU students, faculty and graduates also are firmly rooted in their communities and committed to advancing the common good. Together, we have created a model for other universities to follow. Your support during Campaign ASU 2020 will help us break more new ground by raising \$1.5 billion to propel our vision for higher education into the next decade and beyond.

ARIZONA STATE UNIVERSITY is a comprehensive public research university, measured not by whom we exclude, but rather by whom we include and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural, and overall health of the communities it serves.

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